

Media data SGfB

Advertising on sgfb.ch

Events

The order of publications is chronological. The offers of our collective members (institutes audited by the SGfB) are additionally marked for better recognition.

Power	Price for External	Price for Individual members*	Price for Collective members
Contribution max. 350 characters incl. Blank spaces	CHF 500.00	CHF 250.00	free of charge
Short entry max. 80 characters incl. blank strokes	CHF 100.00	CHF 50.00	free of charge

* Active members, members in training and passive members

Marketplace

Exclusively in the login area, only accessible to SGfB members with their own login.

Power	Price for externals	Price for all SGfB members
Contribution max. 350 characters incl. Blank spaces	CHF 500.00	free of charge

Newsletter

Publication: June and December (d/f/i/e)

Mailing to all SGfB members (as of 2018: 642 Mitgl again)

Power	Price for externals	Price for all SGfB members
Article* max. 1000 characters incl. Blank spaces	CHF 1'000.00	CHF 500.00
Agenda**: Entry with max. 80 Characters incl. spaces	CHF 200.00	CHF 100.00

* Short article on a specific topic related to psychosocial counselling. ** Events, further training, etc. in the psychosocial field.

Further information on the offers

Our website is managed in four languages. If you provide us with the texts in the different languages, they will be published on the different language pages. The translation of the texts is the responsibility of the advertisers and is optional. The prices of the contributions do not vary according to the number of languages.

The SGfB may reject contributions at any time without giving reasons. In this case, the costs will be refunded.

